

# Einaudi's Three Baroli



Barolo "Ludo" DOCG

## New from Einaudi

Crafted as a *Barolo Tradizionale*, a winemaking style that old Barolo Producers embrace which involves mixing grapes from different subzones or terroirs that create maximum expressiveness of the wine. For the vintage 2014 the zones are: Bussia, Cannubi and Terlo.



Barolo "Cannubi" DOCG

## The Cru of Crus

The Cannubi Cru is the most famous vineyard in the Langhe and where it is said that Barolo was born. The area is renowned for its light grey Marne of Sant'Agata which produced elegant and perfumed wines. Einaudi's Cannubi vineyard contains vines over 50 years old.



Barolo Terlo "Vigna Costa Grimaldi" DOCG

## A Choice Selection

Made from Nebbiolo grapes from the Costa Grimaldi vineyard within the Terlo Cru. The Terlo Cru was the first purchase Luigi Einaudi made in Barolo and was a point of pride for him. Of the 12 acres that comprise the Terlo Cru only 4.5 acres are dedicated to the Costa Grimaldi vineyard.

## Barolo “Ludo” DOCG

Barolo “Cannubi”  
DOCGBarolo Terlo “Vigna  
Costa Grimaldi”  
DOCG

Grapes	100% Nebbiolo	100% Nebbiolo	100% Nebbiolo
Vineyard Location	Barolo Monforte d’Alba Verduno	Barolo	Barolo
Subzone	Bussia in Monforte d’Alba Cannubi in Barolo Terlo in Barolo	Cannubi in Barolo	Terlo in Barolo
Soil Tyle	Marly & Calcareous	Marly & Calcareous rich in “Marne of Sant’Agata”	Marly & Calcareous
Exposure	South/Southeast	South/Southeast	Southeast
Altitude	Bussia   985 feet Cannubi   720 feet Terlo   1,020 feet	720 feet	1,020 feet
Year of Planting	Bussia   1985/1993 Cannubi   1962/1991/2002 Terlo   1977/1992	1962/1991/2002	1977/1992
Vinification	Fermented in stainless steel followed by maceration. Racked for 22-25 days and decanted. The grapes undergo Malolactic fermentation		
Aging	The wine ages 26 months in barriques (25% new) and 30-hl. oak barrels	The wine ages 26 months in barriques (10% new) and 30-hl. oak barrels	The wine ages 26 months in barriques (10% new) and 30-hl. oak barrels
Tasting Notes	Brilliant garnet with amber highlights. The nose has notes of black cherries and blackberries and spices, and on the palate, the wine is full-bodied with a warm and enveloping character and long velvety finish.	Brilliant garnet with exuberant fruit and spice on nose and palate, luscious, full body and flavors, velvety texture, and spicy finish. The gray-whitish marls of the Cannubi have given the wine a great elegance and a pleasant mineral note	Garnet red with orange reflections. The nose is expressive with aromas that recalls oriental spices, ripe black cherries, walnut and a beautiful floral note of violet. Full-bodied, and velvety on the palate, with a long finish of spice.
Alcohol	14.00%	14.00%	14.00%
Acidity	5.32 g/l	4.96 g/l	5.0 g/l
Sugar	< 1.0 g/l	0.4 g/l	0.6 g/l
Cellaring	Up to 20 years	Up to 25 years	Up to 25 years

